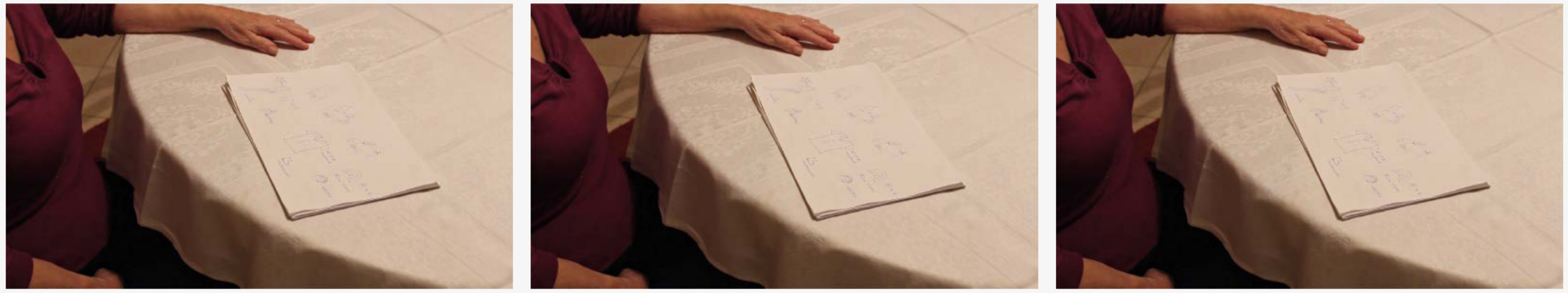


# BO

BRIEFING ON SOFT ARTS  
PROPITIVANJE MEKIH UMJETNOSTI

# A



# bruna jakupović

# ena čuček



BoSA—Briefing on Soft Arts—kustoski je projekt Centra za istraživanje mode i odijevanja (CIMO-a), koji se okreće suvremenim umjetničkim praksama s ciljem propitivanja pojma softness. Umjetnice Ena Čuček i Bruna Jakupović istraživački rad u okviru projekta započele su prošle godine, pri čemu se svaka fokusirala na drugačiju interpretaciju softnessa.

# 9 – 16 12 2021

# TRATINSKA 36 ZAGREB

# bruna jakupović

## ena čuček

BRUNA JAKUPOVIĆ  
TRATINSKA 36  
ZAGREB

BOSA

BRUNA JAKUPOVIĆ  
Trenutno studira na zadnjoj godini diplomskog studija Novih medija na Akademiji likovnih umjetnosti u Zagrebu, a prethodno obrazovanje stekla je u Školi primijenjenih umjetnosti i dizajna na smjeru Aranžerstva i scenografije. U radu se bavi temama tijela, identiteta i ženskog položaja u društvu dok se medijski interesira za *soft sculpture*, film, tekst, instalaciju, poeziju, analognu fotografiju, tetoviranje i zvuk.

BOSA—Briefing on Soft Art is a curatorial project of the Center for Research of Fashion and Clothing (CIMO) that turns to contemporary art practices with the aim of question-ing the concept of softness. As part of the project, artists Ena Čuček and Bruna Jakupović began their research work last year, each focusing on a different interpretation of softness.

Bruna Jakupović deals with the memory related to the work of her grandmother as a former textile worker in the Nada Dimić factory. The film simultaneously follows the relationship between grandmother and granddaughter, and through drawings and film, the grandmother's memory of work commitments and free time in the Endi factory is reconstructed. We do not meet the protagonist of the film directly, but her voice and gentle hand gestures guide us through the film. Drawings are like living documents that narratively evoke grandmother's everyday life, which speaks about the local economic and production conditions of textile workers.

Ena Čuček explores the concept of softness by working with ready-made needlepoints, questioning different formats of use, cultural background and redesign of tapestries as quotations but also as possible interpretations in the artistic narrative. Needlepoints are transformed into sculptural objects and two-dimensional enlarged surfaces that take up the gallery space in the form of a site-specific installation. Initially, the needle-points were designed like a cut for making bags, but the multiple collage process deepens the flatness of the found material. At the same time, ready-made needlepoints come to life as magical objects, which further complicates the relationship between the found material and its translation into other media.

LEA VENE

centar za istraživanje mode i odijevanja  
center for research of fashion and clothing

cimo

BRIEFING ON SOFT ARTS  
PROPITIVANJE MEKIH UMJETNOSTI



LEA VENE  
Ena Čuček concept *softnessa* istražuje kroz rad s *ready-made* goblenima, propitujući različite formate uporabe, kulturnu pozadinu te redizajn goblena kao citata ali i kao moguće interpretacije u umjetničkom narativu. Gobleni se transformiraju u skulpturalne objekte te dvodimenzionalne uvećane površine koje preuzimaju prostor galerije u formi *site-specific* instalacije. Inicijalno su gobleni zamišljeni poput kroja za izradu torbi, međutim, *ready-made* procesom kolažiranja i produbljivanjem zatečenog materijala, istovremeno, *ready-made* gobleni zaživljavaju i kao začudni objekti, što dodatno usložnjava odnos pronadnog materijala i njegovog prevođenja u druge medije.

BRUNA JAKUPOVIĆ  
She is currently studying in the last year of graduate studies at the Academy of Fine Arts in Zagreb, majoring in New Media, and she received her previous education at the School of Applied Arts and Design in the field of Arranging and Scenography. In her work she deals with the topics of body, identity and female position in society. She is interested in soft sculpture, film, text, installation, poetry, analog photography, tattooing and sound.

ENA ČUČEK  
After graduating from the School of Applied Arts, in 2017 she enrolled at the Academy of Fine Arts in Zagreb, majoring in New Media. She is currently in the last year of her graduate studies at the Faculty of Architecture at the Study of Industrial Design. In her practice, materiality is important to her and she often deals with the topics of everyday objects and phenomena. Her works are usually located on the border between collages, objects, installations and ceramics.

BoSA—Briefing on Soft Arts/propitivanje mekih umjetnosti—kustoski je projekt Centra za istraživanje mode i odijevanja (CIMO), koji se okreće suvremenim umjetničkim praksama s ciljem propitivanja pojma *softness*. Umjetnice Ena Čuček i Bruna Jakupović istraživački rad u okviru projekta započele su prošle godine, pri čemu se svaka fokusirala na drugačiju interpretaciju *softnessa*.

Bruna Jakupović bavi se pitanjem memorije vezane za rad njezine bake, nekadašnje tekstilne radnice u tvornici Nada Dimić. Film prati odnos bake i unuke, a kroz crteže i film rekonstruira se bakino sjećanje na radne obveze i slobodno vrijeme u tvornici Endi. Protagonisticu filma ne susrećemo direktno već nas kroz film vodi njezin glas i nježne gestikulacije rukama. Crteži, poput živih dokumenata, narativno dočaravaju bakinu svakodnevicu koja progovara o lokalnim ekonomskim i proizvodnim uvjetima rada tekstilnih radnica.

Ena Čuček koncept *softnessa* istražuje kroz rad s *ready-made* goblenima, propitujući različite formate uporabe, kulturnu pozadinu te redizajn goblena kao citata ali i kao moguće interpretacije u umjetničkom narativu. Gobleni se transformiraju u skulpturalne objekte te dvodimenzionalne uvećane površine koje preuzimaju prostor galerije u formi *site-specific* instalacije. Inicijalno su gobleni zamišljeni poput kroja za izradu torbi, međutim, *ready-made* procesom kolažiranja i produbljivanjem zatečenog materijala, istovremeno, *ready-made* gobleni zaživljavaju i kao začudni objekti, što dodatno usložnjava odnos pronadnog materijala i njegovog prevođenja u druge medije.

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